

LibraryCrunch

Service for the Next Generation Library - A Library 2.0 Perspective by Michael Casey

Looking on the Bright Side

by MICHAEL CASEY on APRIL 22, 2008

...the economic downturn could be just the thing for libraries to use as a springboard to make their case to the American public:

- 1. We are a vital city service—as important as electricity or clean water.*
- 2. Use us in good times and in bad.*
- 3. We welcome ALL the people of the community here for technology access.*
- 4. Hope lives here, at the library. Hope for improvement.*

When all the headlines you see are about closing doors and belt-tightening, we can stand out from all the bad news: our doors are open, we are the place to come for education, entertainment, information... basically we are the place to come when you want to hope for a better life.

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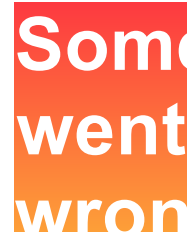
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