

LibraryCrunch

Service for the Next Generation Library: A Library 2.0 Perspective by Michael Casey

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Mudflap Controversy



Emily, who works as a shelver at a public library in Wyoming, sent us a link to this graphic, which is part of a marketing effort by Wyoming Public Libraries. Being a lover of libraries and subverting sexist symbols, I was initially excited. I naively thought maybe Wyoming was hoping to convey, "Reading is sexy!" or "Ladies with intellect are really hot!" Which, in my opinion, might be a defensible appropriation of the mudflap girl.

Of course, I was wrong...

[Read the rest of the story here.](#)

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