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Article: The Graying of the Web

... "Teens are tire kickers — they hang around, cost you money and then leave," said Paul Kedrosky, a venture capitalist and author of the blog "Infectious Greed." Where Friendster was once the hot spot, Facebook and MySpace now draw the crowds of young people online.

"The older demographic has a bunch of interesting characteristics," Mr. Kedrosky added, "not the least of which is that they hang around."

This prospective and relative stickiness is helping drive a wave of new investment into boomer and older-oriented social networking sites that offer like-minded (and like-aged) individuals discussion and dating forums, photo-sharing, news and commentary, and chatter about diet, fitness and health care...

[Full article](#) from the New York Times.

Posted by Michael on September 12, 2007 07:38 AM | [Permalink](#)

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