

LibraryCrunch

Service for the Next Generation Library: A Library 2.0 Perspective by Michael Casey

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"in a new light"

From the Editorial Correspondence section:

"The democratization of media through Web 2.0 technologies is forcing companies and individuals to look at themselves and the work they do in a new light. It's forcing us all to have a healthier relationship with our customers, clients, and business partners. And at the end of the day, honesty and transparency are an important component of any relationship."

-- Jeff Rohwer, Los Angeles, Wired, June 2007

Posted by Michael on May 23, 2007 11:21 AM | [Permalink](#)

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