

LibraryCrunch

Service for the Next Generation Library: A Library 2.0 Perspective by Michael Casey

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Wow! Take a look at the newest PEW/Internet survey

A Typology of Information and Communication Technology Users

- ◆ 8% of Americans are deep users of the participatory Web and mobile applications
- ◆ Another 23% are heavy, pragmatic tech adopters – they use gadgets to keep up with social networks or be productive at work
- ◆ 10% rely on mobile devices for voice, texting, or entertainment
- ◆ 10% use information gadgets, but find it a hassle
- ◆ 49% of Americans only occasionally use modern gadgetry and many others bristle at electronic connectivity

May 7, 2007

[PEW Internet Survey](#)

Originally uploaded by [Michael Casey](#).

[View Report as PDF](#)

And be sure to take the [QUIZ](#). If you're curious, I scored as an Omnivore.

Posted by Michael on May 7, 2007 11:53 AM | [Permalink](#)

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There should be one more category, for those of us who start to twitch if we haven't checked our email in the past 20 minutes.

Posted by: Maria | [May 7, 2007 03:39 PM](#)

I'm an Omnivore too. :-)

Posted by: Michael Stephens | [May 8, 2007 07:24 AM](#)

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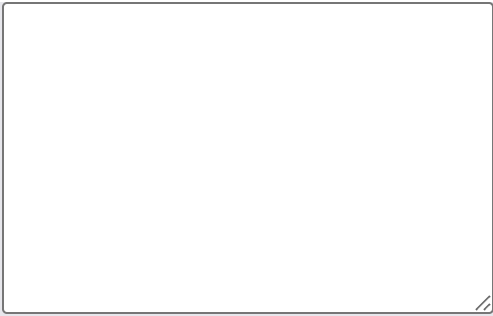
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