

LibraryCrunch

Service for the Next Generation Library: A Library 2.0 Perspective by Michael Casey

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The Transparent Library: A New Library Journal Column

[Michael Stephens](#) and I have some good news. We'll be writing a monthly column in [Library Journal](#) starting next week. It's called "**The Transparent Library**", a title we like a lot. We'll be applying some of our thinking and inspiration to organizational culture and libraries, with a slant towards technology as well. We're very happy to be in LJ because each month the columns will be made freely available on the web for easy linking.

Here's just a bit from the first one:

The cultural and social shift we've observed, highlighted by Wade Roush's idea of continuous computing and the advent of blogs, wikis, and the rise of the citizen journalist, armed with a cellphone camera and a desire for fairness and openness, has created a great stir in business and the non-profit sector. How can businesses, now blogged about and scrutinized by a thousand plus blogging voices, respond in such an open, online environment? The Cluetrain Manifesto, published in 1999 urged business to speak with a human voice online. In 2007, the social world of "continuous computing" demands it.

So to help set the path for this column we'd like to briefly examine the four key components of the transparent library; open communications, learning to learn, adapting to change, and scanning the horizon. What prevents a library from being transparent? Barriers. Roadblocks. Inability to change. The Culture of perfect. In future columns we'll explore these ideas and offer solutions for those struggling with new models of service, technology and a decidedly opaque climate.

Posted by Michael on March 29, 2007 05:03 PM | [Permalink](#)

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I look forward to reading your column!

Posted by: [Woeful](#) | [March 29, 2007 06:56 PM](#)

Congratulations Michael and Michael! I can't think of two better people to write a column like this and I can't wait to read it. :)

Posted by: [Meredith](#) | [March 29, 2007 07:04 PM](#)

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