

LibraryCrunch

Service for the Next Generation Library: A Library 2.0 Perspective by Michael Casey

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Graphic Novels for Teenage Girls

From Saturday's New York Times comes [this article on teenage girls and a new line of graphic novels](#) by DC Comics:

"It's time we got teenage girls reading comics," said Karen Berger, a senior vice president at DC Comics. And DC, the comics powerhouse best known as home to Superman and Batman, has a program to make that happen...In May, DC plans to introduce Minx, a line of graphic novels aimed at young adult female readers, starting with six titles in 2007, each retailing for less than \$10. The stories will be far removed from the superheroes who more typically appeal to young males...Teenage girls, Ms. Berger said, are smart and sophisticated and "about more than going out with the cute guy. This line of books gives them something to read that honors that intelligence and assertiveness and that individuality."

[Full article here.](#)

Posted by Michael on November 24, 2006 10:09 PM | [Permalink](#)

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