

LibraryCrunch

Service for the Next Generation Library: A Library 2.0 Perspective by Michael Casey

[« Some Perspective on Privacy by David Pogue | Main | 1GB Sandisk from Helene!!! »](#)

BMW's Lateral Management Techniques

Business Week 10/16/2006 online exclusive [The Secret of BMW's Success:](#)

The intense employee buzz at BMW is hot management theory in action. Top consultants and academics say the kind of informal networks that flourish at BMW and the noise and borderline chaos they engender in big organizations are vital for innovation—especially in companies where knowledge sits in the brains of tens of thousands of workers and not in a computer server. Melding that brain power, they say, is essential to unleashing the best ideas.

Posted by Michael on October 16, 2006 08:25 AM | [Permalink](#)