

LibraryCrunch

Service for the Next Generation Library: A Library 2.0 Perspective by Michael Casey

[« Rebecca Miller on The MySpace Gap](#) | [Main](#) | [Graffiti pic](#) »

Michael Stephens on The Culture of Trust

The best libraries of the future will be those that...will seek to make that personal, emotional connection with users. It might be online, it might be in person, it might even be at Panera Bread. Walk through your library today and look at the story your library is telling with its space, signage, and ambience. Share yourself. Be human. Feel good about the difference you can make in your role as a guide for your users through this crazy, information-inundated world.

[The Culture of Trust: One Year in the Life of Library 2.0](#), by Michael Stephens on ALA TechSource.

Posted by Michael on September 30, 2006 06:13 PM | [Permalink](#)

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