

LibraryCrunch

Service for the Next Generation Library: A Library 2.0 Perspective by Michael Casey

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PLCMC's Technology Summit and Learning 2.0

This week [Michael Stephens](#) and I had the wonderful opportunity of speaking to a great group of librarians in Charlotte, North Carolina, at the [2006 PLCMC Technology Summit](#), hosted in PLCMC's stunning new facility, [ImaginOn](#). It's quite intimidating being asked to speak about Library 2.0 and then finding yourself in such a 2.0+ facility as ImaginOn. I was in awe as I walked around the building finding young kids *everywhere*. Some were patiently creating video presentations, others taking part in X-Box gaming competitions, other teens quietly playing board games, reading books and magazines, interacting, talking...JUST HAVING FUN. Charlotte is a very lucky city to have such a forward thinking library administration.



After Michael and I spoke, PLCMC's Public Services Technology Director [Helene Blowers](#) jumped on stage to announce the kickoff of their new [Learning 2.0](#) initiative -- a program designed to:

Encourage staff to experiment and learn about the new and emerging technologies that are reshaping the context of information on the Internet today. The objectives of this program are to:

- *encourage exploration of Web 2.0 and new technologies by PLCMC staff.*
- *provide staff with new tools (that are freely available on the Internet) to better support PLCMC's mission: Expanding minds, Empowering individuals and Enriching our community.*
- *reward staff for taking the initiative to complete 23 self-discovery exercises.*

What an amazing educational opportunity for the library's staff! I'll post more about this great project, but [take a look at the FAQ](#) for more info.

I'd like to thank Charles Brown, PLCMC's Director of Libraries; Carol Myers, PLCMC's Assistant Director; and of course Helene Blowers for putting on such a fabulous summit and for allowing me to play a small role.

Posted by Michael on August 4, 2006 07:19 PM | [Permalink](#)

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