

[« Rural Broadband: Another PEW Report](#) | [Main](#) | [Above and Beyond the Call: The Birth of a New Library](#) »

Online Romance: A PEW Report

Talk about social software! This new report from PEW:

The Pew Internet Project announces the release of its first report on what role the internet plays in American romance, "[Online Dating](#)."

Another distinguishing feature of the dating scene in the digital age is the newfound ability for singles to "Google" each other or search online for information relating to a potential date before they meet or even agree to meet. Of those internet users who are single and looking for romantic partners, 17% have searched for information about someone they were currently dating or were about to meet for a first date.

"Whether you meet someone offline or online, email and other forms of online communication now play host to some of the most crucial interactions in the early stages of a relationship," said Amanda Lenhart, Senior Research Specialist and co-author of the report. Indeed, a substantial segment of single and looking internet users, 40%, say they flirt online, and 28% have used the internet or email to ask someone out on a date.

However, many who use the websites don't take that extra step to follow through with an in-person meeting. Just 43% of the online daters in our sample, about 7 million, said they had gone on a date with someone they met through the sites.

And..."Some 66% of internet users agree with the statement that online dating is dangerous because it puts personal information online. **And 57% of internet users agree with the statement that a lot of people who use online dating sites lie about their marital status."**

[Full Report](#)

Posted by Michael on March 6, 2006 06:39 AM | [Permalink](#)

➔ TrackBack

TrackBack URL for this entry:
<http://www.librarycrunch.com/mt/mt-tb.cgi/128>

➔ Post a comment

(If you haven't left a comment here before, you may need to be approved by the site owner before your comment will appear. Until then, it won't appear on the entry. Thanks for waiting.)

Name:

Email Address:

URL:

☐ Remember personal info?

Comments:



Preview

Post