

LibraryCrunch

Bringing You A "Library 2.0" Perspective, by Michael Casey

[« "The Stream Has, In Fact, Moved On" | Main | Rural Broadband: Another PEW Report »](#)

Reuters 2.0: User As Author and Editor

[Tom Glocer](#), CEO of Reuters, made an excellent speech at the Online Publisher's Association. He discussed the role of the consumer in news content creation and delivery. He said:

They're consuming, they're creating, they're sharing, and they're publishing themselves. So the consumer wants to not only run the printing preess, the consumer wants to set the Linotype as well...

Our industry is facing a profound challenge from home-created content.... If we create the right crossroads, provide the consumers with the appropriate tools... we can harness what otherwise from the outside would look like a punk revolution....

[Read more about on this excellent post at BuzzMachine.](#)

Posted by Michael on March 3, 2006 07:01 AM | [Permalink](#)

→ TrackBack

TrackBack URL for this entry:
<http://www.librarycrunch.com/mt/mt-tb.cgi/125>

→ Post a comment

(If you haven't left a comment here before, you may need to be approved by the site owner before your comment will appear. Until then, it won't appear on the entry. Thanks for waiting.)

Name:

Email Address:

URL:

☐ Remember personal info?

Comments:

Preview

Post

