

LibraryCrunch

Bringing You A "Library 2.0" Perspective, by Michael Casey

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A SirsiDynix Institute Conversation: The 2.0 Meme - Web 2.0, Library 2.0, Librarian 2.0

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February 22, 2006 11 a.m. to 12 a.m. Eastern Time

As defined by Richard Dawkins in *The Selfish Gene* (1976) a meme is "a unit of cultural transmission, or a unit of imitation." Examples of memes are tunes, ideas, catch-phrases, fashions, and even ways of building websites. A strong meme in the library world right now is the discussion that builds on the broader Internet conversation about Web 2.0—the interactive, hot Web. This conversation has been developing under the series title, Library 2.0. It's a hot conversation and very interesting since the participants have been musing about:

- * What the next generation of our libraries' Web presence might look like
- * How we might get there
- * What are the best components to use

This SirsiDynix Institute is set up as a conversation with three people who are seriously thinking about how to create the next generation of library Web presence - even before we've finished the last generation. Moderated by Stephen Abram, our panel of Michael Casey, Michael Stephens, and John Blyberg will share their insights.

Posted by Michael on January 9, 2006 05:37 PM | [Permalink](#)

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This should be very good! I'm looking forward to it.

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