

LibraryCrunch

Bringing You A "Library 2.0" Perspective, by Michael Casey

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Google Base

[Google Base](#) launched today. It's not exciting [some people](#), but it's getting [a lot of coverage](#). It's also much more than a classified ad clearinghouse, as [the Times said](#). I suspect that librarians may be drawn to the simple way information can be added to the web via Google Base. Since any information can be cataloged, including images, it will be fun to watch the database grow. We may see personal collections such as music, artwork, poetry, recipes, etc., being added. I am reminded of the long tail theory here, with Google Base being the platform for cataloging everything that does not fit within eBay's sale pages, or Craig's List, or Flickr, but instead falls within that long and very diverse tail that is sure to be out there.

Posted by Michael on November 16, 2005 06:59 PM | [Permalink](#)

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Hey, I did a search for 'library' about 15 minutes ago and saw you added a statement about Library 2.0 there, and a link into wikipedia too. Nice work. I wonder if it'll be worthwhile to think about exporting library website/newsletter into GoogleBase.

Posted by: [Aaron](#) | [November 17, 2005 01:20 AM](#)

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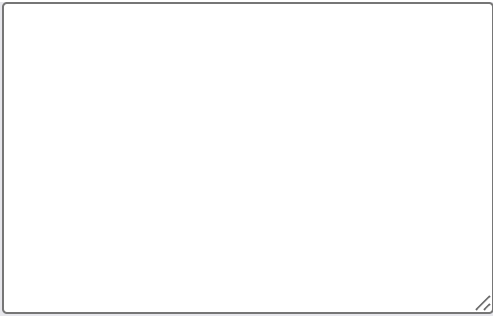
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