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Bringing You A "Library 2.0" Perspective, by Michael Casey

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New "Internet services" era could be significantly disruptive for Microsoft

From 11/9/2005 New York Times:

[In separate memos distributed internally to senior executives on Oct. 30, Microsoft's chairman, Bill Gates, and a chief technology officer, Ray Ozzie, warned that the new "Internet services" era could be significantly disruptive for the company.](#)

Yeah, and the world of information technology in general...

Edit (11/9/05): for a good look at this memo, see this [Web 2.0 Explorer entry](#). Here's an excerpt from Ray Ozzie's memo:

"It is now 2005, and the environment has changed yet again – this time around services. Computing and communications technologies have dramatically and progressively improved to enable the viability of a services-based model. The ubiquity of broadband and wireless networking has changed the nature of how people interact, and they're increasingly drawn toward the simplicity of services and service-enabled software that 'just works'. Businesses are increasingly considering what services-based economics of scale might do to help them reduce infrastructure costs or deploy solutions as-needed and on subscription basis."

Posted by Michael on November 8, 2005 11:15 PM | [Permalink](#)

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